

Twice-a-Month

Maclean's

Canada's *News* Magazine

June
15TH



In This Issue:

Diana Thomas

"HELL'S GENERAL STAFF"—by Lieut.-Colonel George A. Drew

THE TIRE *that* TAUGHT THRIFT to THOUSANDS!

GET the most for your money — buy Firestone — the tire that gives you 25 to 40% longer tire life at an extra cost. Think of it—extra strength—extra safety—extra mileage and only in Firestone can you get all these features—

- 1 TWO EXTRA COED PLYS UNDER THE TREAD make the tire safe at any speed.
- 2 GUM-DIPPED COED BODY with 24% longer lasting life.
- 3 BALANCED CONSTRUCTION holds the tire on the road at high speeds.
- 4 SILVY, SAFETY TREAD made "wider," deeper and gives 25% more safe life.
- 5 GUARANTEED FOR 12 MONTHS against blowouts, cuts, bruises and all other road hazards, even at high speeds.

It really doesn't pay to take chances with ordinary tires, especially when Firestones cost no more. Drive in to the nearest Firestone dealer today. Let him equip your car with the most recommended tires you can buy.



Firestone tires are made by the Firestone Tire & Rubber Company, Akron, Ohio. They are sold by Firestone dealers everywhere.

Firestone

HIGH SPEED GUM-DIPPED TIRES

Remember Her?

How could I forget her!



O! **remember the remembered!** Think you the kind of girl you couldn't easily forget. Fine thing—it was not her beauty, nor her charm, that lingered in the memory, but something else, her...

HOW'S YOUR BREATH TODAY?

Without knowing it, everyone is subject now and then to bad-breath (apnoea, breath).

It is an ailment as bad for others to forget as to forget. They do not bother to find out whether you are helpfully going of this grave men's health. They take it for granted that you are, and whenever coming themselves. But do they tell you? Never! That, of course, is the saddest thing about bad-breath. You never know...

There is only one way to play safe, simple and sure the mouth with Listerine. Use this every morning, every evening, and whenever you are going to meet others. Make it a habit as children's

as looking as looking the teeth.

Then you will be sure. For Listerine ends halitosis promptly. It instantly removes the cause of 90% of all cases of unpleasant breath—removal of food particles lodged in the teeth. And immediately—because of instant removal—Listerine overcomes the odor itself.

There is no other product for this purpose that can compare with Listerine. Ordinary antiseptics don't take, in 15 hours, when that Listerine completely at once. Clinical tests, under medical supervision, have established that fact.

So make sure you use Listerine. You will

find it most effective—each time of the applied and flavor of fresh mouth makes Listerine in the right situation with the pleasant taste.

LISTERINE
instantly overcomes
HALITOSIS

PRODUCED IN CANADA



MISS
MACPHAIL

Bv R. T. L.

It would probably be a tribute of the Likud party while not on campaign.

She describes the depression as a "pressure" from outside her body, as if another, but less self-possessed being, the "intruder," will take over.

the dozens of it
in answer by shouting
1244 in women with say
you reaches the age 12
thirty vigils being
and property of
Barrington

Since 1980, JAYS has been Canadian Ambassador to the League of Nations and a member of the League's Environment Committee, and a non-officer of the League's group of national ambassadors.

Two other early incidents were to cover the world's news and to learn French, the latter being an experiment, even discredited by George Maguire, who now had undoubtedly the kind of French that Sir Bernard speaks.

After that she became ill for a year and moved

The once shared with his Henry Ford as Daughters Maryann and subsequently discarded her as large some short like his Yvonne Henry, a companion which leads to make clear which profession of either one interested to complement.

SHE thought she had run to another school at Hudson, a community college in New Mexico and, finally, to

She has not yet learned that, as politicians should never write a line dealing with any subject except the weather, the weather had of course die in mid-19th-century except at election time. She believes that no woman, except the Farmers' Da-

...as well as by writing a ...
...has been very ...
...is a personal response ...

It was told us members of the House of Commons last week that the committee on the House of Commons will not make as much — The End.



Is Mr. Bennett gathering information on the wire business?

Backstage at Ottawa

By A POLITICIAN WITH A NOTEBOOK

BY THE TIME this column is printed, the 1980 election will be in full swing. The candidates for the U.S. House of Representatives will be making their final appeals to the voters. But will they be? Numerous opportunities for the candidates will be discarded and they will know of increasing numbers of voters who are not involved in the election. Will they be? It is not just in politics. The president, no matter what his position or the circumstances, is not the only person who is not involved in the election.

Take this Professor, and we find much of the same. The professor is not the only person who is not involved in the election. The professor is not the only person who is not involved in the election. The professor is not the only person who is not involved in the election.

The truth is that under modern conditions Parliament has become largely an agency to review the Cabinet's work. It is not, as it used to be, a body which directs the Government's policy.



Looked on the President's desk

POLITICIAN WITH A NOTE

of the House. But, the critics insist, the Collins is not a member of the House but a member of our party in the House since by the leader book among our party members. Actually in the third volume of the House Minutes it is to be noticed, becomes a member with little but the party cannot be held. In fact, the House, the House's, with all the other members, referred to by Congress in their several bills. (House)

[illegible]

that statement, actively known, that there is a party ground belief that it was born of necessity, the first sign of the Roosevelt's politics. When Oliver Belmont, in other words, in that 1900 election, had learned that the Roosevelt campaign system, that the government in Canada, the king in taking with old-fashioned policies, I think, now, will demand a new deal.

After the years from Washington, the Roosevelt and the time, a remarkable time.

reconstructed a solid nucleus of pollution. The idea was to organize a programme of Co-Operative Buildings in Ottawa, the goal to be met by a mix of new and old-fashioned currency. In other words the plan was simply to start the process of new and old-fashioned currency. In other words the plan was simply to start the process of new and old-fashioned currency. In other words the plan was simply to start the process of new and old-fashioned currency.

plans to include Mr. Bennett in charge of music, so the group is keen that one thing may be to end upon fairly good ambience. It is that this World Congress Conference from such time ago, that everyone there. Mr. Bennett will seem to mean his physical probably on a much larger scale.

[illegible]

back on the gold standard, either with a new gold price or the old one. If Roosevelt, if should happen, as it is so much to be wished, that the gold standard agreement come out of the League house, that it will be well to keep an eye on Mr. Roosevelt after his regular term. The whole set up of our monetary and financial policy may well make a radical change.

One thing is certain. It is just, so-to-speak, what the World Conference does (1) state it, the whether about world or gold or anything else. (2) Roosevelt is going along with his own

Continued on page 28



Mr. King is walking.



Lunches on the President's day



Mr. King is waiting.

FOR SERVICE AND SATISFACTION



YOU CAN ALWAYS DEPEND

Willard

Storage Batteries for Aircraft • Automobiles • Bus and Truck
Motorcycles • Emergency Lighting • Lighting Plants • Marine
Equipment • Motor and Pleasure Boats • Radio • Sound Picture
Telephones and Communication • Tractors • Oil Circuit Breakers
Diesel Engines • Drilling Machinery • All Industrial Purposes

FOR QUICK STARTS AND MANY OF THEM



This . . . man is protecting YOU!

He is inspecting a "grid" for a Willard Battery. It must be flawless before he will approve it. Willard could save many a dollar by being less exacting in the *quality* of the materials and workmanship that go into your battery. But Willard *doesn't* build that way.

When you buy a Willard you can be confident that every factor that makes for brilliant performance and battery life is conscientiously included.

1. Built-in quality. Only the finest of raw materials are used. No seconds permitted. Each Willard must pass twenty-four rigid inspections before leaving the factory.

2. Correct Electrical Size. This means that the proper Willard for your car has the capacity to crank your motor under all conditions . . . to give you bright steady lights and good ignition. The Willard that you purchase is guaranteed to deliver its rated capacity to inspire trust.

3. Proper Insulation. A large percentage of battery failure is due to poor insulation between its plates. Of the various grades of wood insulators on the market Willard uses only the best. And only in a Willard can you obtain the ever-dependable Thread Rubber Insulator.

4. Expert Service. The best battery in the world will fail if not given proper care. Thousands of Willard dealers in the Dominion offer battery courses the "Willard Service Plan." There is no cost, regardless of the make of battery. You can always depend on a Willard. Facts prove it.

Look for the Red and White Willard Sign in Your Community. It Indicates a Friendly Willard Dealer

WILLARD STORAGE BATTERY COMPANY OF CANADA, LTD. • Toronto

At Scout Camps, Military Camps & College Camps - they are wearing them!



If you are like hundreds of other "Scouters" everywhere, you are a person who is a member of a Scout troop and you are wearing them. They are made of soft, comfortable material and they are so comfortable that you can wear them all day long. They are so comfortable that you can wear them all day long. They are so comfortable that you can wear them all day long.



SISMAN'S SCAMPERS
The T. S. Sisman Shoe Co., Limited, Toronto, Ontario.

1250-1260 BROADVIEW AVENUE, TORONTO, ONT.

That Summer Trip!
Plan your vacation now!

St. Andrew's College
St. Andrew's, N.S.
Established 1892
Prepared for the University, Royal Military College, for Officers - and all! Boys from 12 to 18 years of age. The college is a boarding school. The college is a boarding school. The college is a boarding school.

...a little more than an hour before 1900. It was a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

I found myself in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

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"WHAT!"
You here again!"

...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

"What for Fire 'Dog'?"
...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

Sergeant's DOG MEDICINE'S
"A medicine for every dog ailment!"

Alma College
St. Catharines, Ontario

Mothersills
St. Catharines, Ontario

X-BAZIN
St. Catharines, Ontario

...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

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Cruise to ALASKA

...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.



75% LOW PRICES

...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

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In Praise of a Trader

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...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

Wool From Rock

...the first time I saw him. I was in a very busy time. I was in a very busy time. I was in a very busy time. I was in a very busy time.

CANADIAN PACIFIC

for GOLF in Mountain Majesty

Stop at JASPER PARK

on your way across the continent



Go to see this golf on Jasper's magnificent course

Here is the heart of Canada's Rockies you can golf on a course of a thousand hills — a championship course of an inviolated forest.

There is a view to the glorious mountains from broad landscape views from every driving, every rest of the way a challenge in your sporting blood, an experience you will never forget.

To your golfing pleasures add interesting, charming, relaxing, hiking, fishing for spotted trout on Jasper's Magic Lake.

1955 SPORTING EVENTS AT JASPER

Every weekend — golf, canoeing, fishing, riding, cross-country skiing, etc. July 1 — Elk River September 5-10 — The Bison Club C.C. Tournament



CANADIAN NATIONAL
To Everywhere in Canada

Whether the camp was growing or not, it continued to grow, and people left for the city. The camp was not a success for the people, but it was a success for the people who stayed. The camp was a success for the people who stayed.

On Tuesday a girl arrived from the camp with the mail. I found out that I was not going to see the camp. I was not going to see the camp. I was not going to see the camp.

On Thursday morning the whole place seemed to be in a state of confusion. The people were not going to the camp. The people were not going to the camp. The people were not going to the camp.

There is a view to the glorious mountains from broad landscape views from every driving, every rest of the way a challenge in your sporting blood, an experience you will never forget.

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For the most part the people continued to live in the city. The people were not going to the camp. The people were not going to the camp. The people were not going to the camp.

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CANADIAN NATIONAL
To Everywhere in Canada

The Depression

Continued from page 17

upheld by the suggestion of "leading down" the market. But the market was not going to be led down. The market was not going to be led down. The market was not going to be led down.

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There is a view to the glorious mountains from broad landscape views from every driving, every rest of the way a challenge in your sporting blood, an experience you will never forget.



CANADIAN NATIONAL
To Everywhere in Canada

THESE LOW RATES

make Statler rooms outstanding values

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CANADIAN NATIONAL
To Everywhere in Canada

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CANADIAN NATIONAL
To Everywhere in Canada

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SHAVING WAS A PAIN IN THE NECK!

"...until I discovered this special blade made for tough beards."

I HAVE the world's toughest beard. This only is a tough and smooth cut of the razor wire which was I tried on him after the first time I had cut. BLADE BLADE! What a difference! Now I shave in 10 seconds smoothly—no more of the rough beard!

This razor represents the typical thousands representing our shaving time shaving in the same way.

If your beard is tough to shave, get the Gillette razor. It's the only razor that's made for tough beards. It's the only razor that's made for tough beards. It's the only razor that's made for tough beards.

Gillette
RAZORS — BLADES



Chew for Mouth Health

With all the busy in life, it's hard to keep your mouth in good shape. Dentyne chewing gum is the answer. It's a delicious, refreshing, and healthy way to keep your mouth in good shape. It's a delicious, refreshing, and healthy way to keep your mouth in good shape.

Tell me, Dentyne has exactly the right ingredients to give you the most reliable, Dentyne chewing gum is the answer. It's a delicious, refreshing, and healthy way to keep your mouth in good shape. It's a delicious, refreshing, and healthy way to keep your mouth in good shape.

Chew Delicious
Dentyne

KEEPS THE MOUTH HEALTHY... KEEPS THE TEETH WHITE



Two Folio jobs has made a night in the garden. "Well, I suppose we'll have to go and apologize." —Lester Oppen

Maybe Adam Laughed at These

Walter: "You say you can play the piano?"
Adam: "Yes, the same old piano." —Lester Oppen

David: "You say you can play the piano?"
Adam: "Yes, the same old piano." —Lester Oppen

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...Serviced FREE for Twelve Months...anywhere you go!

Atlas Tires are guaranteed against all road hazards regardless of the mileage...

The most important feature about the Atlas Tire Guarantee is the service which makes it mean so much. No wonder Atlas Tires have gained popularity faster than any other tire on the market.

You'll naturally expect service from the dealer who

sold you a tire. But Atlas Tires are serviced free anywhere and everywhere you go, from coast to coast. Thousands of Imperial Oil Stations and dealers stand ready to give immediate "on-the-spot" service — to make prompt adjustments. No waiting, no questioning!

Only a company like Imperial Oil, with its thousands of service stations and dealers across Canada, could offer such service.

Before you buy your next tire, stop at an Imperial Oil Station and ask to see the Atlas Tire Guarantee. Examine one of the tires. You will find that the Atlas is a "first-line" tire — though it sells for less.

You will like the satisfying assurance of economy which you get with an Atlas Tire.



ATLAS FEATURES

1. A "first-line" tire in every way except price. It costs less.
2. Backed by a strength backed, double guarantee, regardless of mileage.
3. Serviced free by thousands of Imperial Oil Stations and dealers — near you.
4. "On-the-spot" make good on your guarantee.
5. The famous Atlas tread design gives you greater service and greater protection.
6. Guaranteed by Imperial Oil Limited.

SALES
ATLAS
SERVICE

ATLAS TIRES

SOLD, SERVICED AND GUARANTEED FROM COAST TO COAST BY IMPERIAL OIL LIMITED

SAVE good clothes from THIS



**"Converted—
to Chipso's
easy, safe
washdays!"**



Both of my neighbors hang out
unusually BRIGHT WASHES—
and it was their praise
of CHIPSO that converted me.

* * *

Those creamy CHIPSO flakes
melt into WHIPPED CREAM suds—
no halled-up lumps
to stick to clothes!
CHIPSO is much RICHER—
it SOAKS clothes so CLEAN!

* * *

Try CHIPSO for DISHES—
for SILKS and WOOLENS, too!
CHIPSO is much SAFER.
PROVE this yourself—
see how QUICKLY
CHIPSO SMOOTHS your HANDS!
Nothing harmful in CHIPSO!

**"Less mending—less fading
with safe Chipso washes"**

I used to think CLOTHES
had to FADE and WEAKEN.
But I've had an EYE OPENER
since I've changed SOAPS.
I'm using CHIPSO now.

* * *

I've never had
such EASY QUICK WASHES!
No boiling or hard rubbing—
clothes come out of my washer

so BRIGHT and CLEAN!
And now I'm getting
REAL WEAR out of CLOTHES.

* * *

There's NOTHING in CHIPSO
to HARM good clothes.
CHIPSO is RICHER, SUDSIER
and SAFER—that's why
clothes washed in CHIPSO
wear much longer!



**"I always
refuse
imitations
of Chipso"**

I've no patience with
ordinary SOAP CHIPS.
They try to look like CHIPSO
but they give such weak suds!
And you keep POURING in
MORE CHIPSO to keep your suds.

* * *

My washing is NO JOKE,—
but when it gets to SOAK
in thick CHIPSO suds
the worst is over.

CHIPSO lifts out the
heaviest kind of DIRT.

* * *

My sister has changed
her soap, too. She says,
"Your WHITE washes
seld me on CHIPSO!"

CLOTHES COST MONEY

Chipso

MAKES CLOTHES WEAR LONGER



MADE IN CANADA